



PRESS RELEASE
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For Immediate Release

ARCONA NAJAD YACHTS AB
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Separation of Arcona Najad Yachts AB

The Board of Directors of Arcona Najad Yachts AB have decided to split the well-known Swedish brands into two separate companies; Arcona Yachts AB and Najad Yachts AB. Arcona's operation will continue to be run by the same team as today led by CEO Urban Lagnéus. For Najad a new CEO and Board will be established.

"We have carefully considered different strategic options for both brands in order to best accelerate their growth. Our conclusion is that both companies will have a better ability to grow by being run as two separate entities with a 100% focus on each brand." – comments Håkan Eksandh, owner of Arcona Yachts AB and Najad Yachts AB.

The split of the companies will take effect immediately.

For further enquiries, please contact [Urban Lagnéus](mailto:Urban.Lagneus@arconayachts.se) at Arcona Yachts or Najad at info@najad.se.

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About Arcona Yachts AB

Race in comfort, cruise with speed with Arcona Yachts. Established in Sweden in 1969, Arcona Yachts are built by sailors, for sailors who are passionate about performance, comfort, and craftsmanship. The Arcona fleet has six performance cruiser models from 34 foot to their new 50-foot flagship.

About Najad Yachts AB

Najad Yachts build exclusive sailing yachts from the island of Orust in Sweden. The first Najad was produced in 1971 and the boats have always been seaworthy bluewater cruisers for the most demanding sailors requiring the highest quality. Today the Najad range consists of five models ranging from 39-57 foot.