

345





THE ARCONA DNA

DESIGN PHILOSOPHY

There is a particular moment when an Arcona comes alive and accelerates with balance and precision. The sensation is immediate, and it's a feeling shaped by experience.

Arcona is a yacht built by sailors: we notice when the reach to a control line is just a little too far, when a foothold could be better placed, or when something could be made simpler. These insights are distilled into all design decisions, resulting in yachts that feel intuitive, composed, and purpose-built.

At the heart of our philosophy is the performance cruiser: a yacht that is fast and efficient yet remains comfortable and safe for family cruising. Achieving this balance is the real challenge, and the foundation of every Arcona design.

Weight is key. A lighter yacht is faster and more responsive, while allowing capacity for cruising equipment without compromise. Combined with carefully considered cockpit layouts, every Arcona is designed to be confidently sailed shorthanded in any conditions.

All Arcona models are modern boats, with efficient sail plans - tall, powerful and easily managed - unmistakably Arcona at sea.

IN THE DETAILS

SWEDISH QUALITY

Building a yacht involves thousands of decisions, each one influencing how the boat feels, sails and endures over time. At Arcona, every choice is guided by a single question: does this meet our standards?

The hull is built to be stiff, strong and safe, forming the backbone of a yacht designed for long-term ownership and confident sailing. Swedish craftsmanship and design runs through the build, the structure and the clean, purposeful lines of every Arcona.

Our yachts are airy, functional and carefully detailed, with qualities that reveal themselves gradually, over years of use. These are boats built to age well, both technically and aesthetically.

Quite simply, we build yachts we are proud of, and yachts we believe you will continue to appreciate, season after season, aboard your Arcona 345.

PURE CONTROL

THE ARCONA 345

The Arcona 345 is a compact performance cruiser where balance and sailing pleasure take centre stage. Under sail she feels light, responsive and composed, with a helm that delivers immediate feedback and confidence. Powerful for her size yet easy to control, she offers a sailing experience that is engaging without ever feeling demanding.

On deck, the proportions are thoughtfully judged. Wide side decks, a spacious cockpit and twin wheels as standard create a layout that is safe, practical and rewarding to sail. Whether cruising short-handed or sailing with friends, the Arcona 345 is intuitive to handle and a genuine joy at the helm.

The Arcona 345 builds on the success of the highly regarded Arcona 340, a model that captured the hearts of many owners and was nominated for European Yacht of the Year in the Performance Cruiser category in 2010. With refined lines, improved ergonomics and a modernised interior,

the 345 confidently carries this legacy forward. attention to detail. Increased light below deck and improved stowage enhance everyday life on board, while preserving the focused sailing character that defines the Arcona range.

Below deck, Scandinavian craftsmanship shapes a bright and welcoming interior. Clean lines, generous light and well-considered spaces create comfort for family and crew, equally suited to extended cruising or life between races.

Built using advanced materials and vacuum infusion, the hull features a 20 mm Divinycell foam core, with all bulkheads fully bonded for strength. At the heart of the yacht lies Arcona's galvanised steel cradle, absorbing the loads of rig, mast and keel, delivering the stiffness, balance and sailing feel that define the Arcona experience.





SAILING FIRST

EXTERIOR DESIGN

Designed with shorthanded sailing in mind, the Arcona 345 is compact, responsive and remarkably capable for her size. Light on the helm and easy to manage, she delivers confident performance whether cruising with family and friends or lining up on the starting line.

Her fractional rig features a tapered, keel-stepped mast with twin spreaders, creating an efficient and well-balanced sail plan. Prepared for spinnaker equipment, the rig supports both cruising flexibility and performance sailing, while remaining straightforward to handle.

On deck, twin wheels are fitted as standard, providing excellent control and a direct connection to the helm. For those seeking a lighter, more performance-oriented setup, carbon wheels are available as an upgrade. The open transom enhances access and safety, while a generous aft storage locker is easily reached via recessed hatches in the cockpit floor, keeping the cockpit clear and functional under sail.

The exterior styling is clean and purposeful. Long, wide coachroof windows follow the lines of the deck and bring abundant natural light into the saloon, reinforcing the sense of space below deck. Swedish heritage is evident throughout, in the elegant proportions, restrained detailing and the emphasis on function guiding every design decision.







COMPACT WITHOUT COMPROMISE

INTERIOR DESIGN

Designed for sailing in all conditions and for extended periods of time, the Arcona 345 offers an interior that balances confident performance with genuine comfort below deck. Scandinavian craftsmanship, refined joinery and carefully selected materials create a warm, durable and timeless environment that supports life on board without excess.

Natural light enters the interior through thoughtfully positioned hull and coach roof windows, enhancing the sense of space and creating a bright, welcoming atmosphere in the saloon, whether underway or at anchor.

The saloon is well proportioned and functional, with a twin-leaf dining table surrounded by a U-shaped seating area to port and a long straight settee to starboard. This arrangement comfortably seats up to six for dining and socialising, while also providing secure and practical sea berths when sailing.

Adjacent, the classic Arcona galley is arranged in an efficient L-shape and well equipped for everyday use. Generous storage, practical work surfaces, a gimbaled twin-burner gas cooker with oven, a deep sink and an integrated fridge make meal preparation straightforward both underway and in harbour.

Accommodation is designed to make the most of the yacht's volume without compromise. The forward cabin features a generous double berth with well-sized clothes lockers and additional stowage, while the aft cabin offers a comfortable double berth, opening portholes for light and ventilation, and practical lockers and shelves.

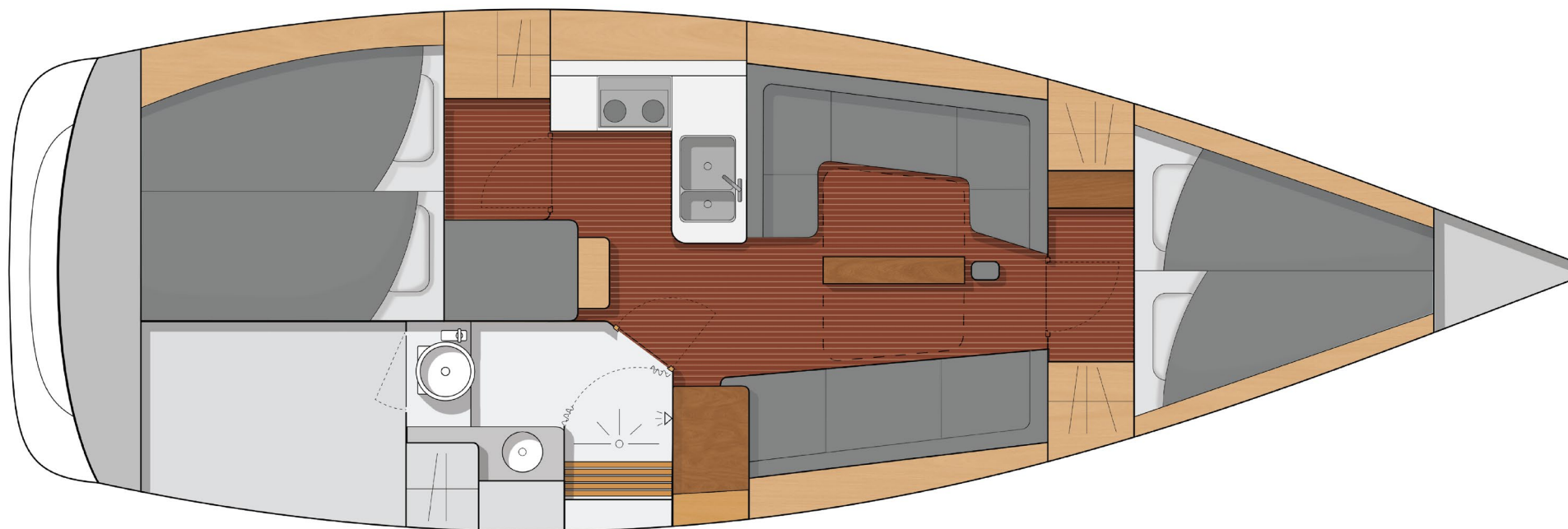
The heads compartment is spacious and thoughtfully arranged, featuring a separate shower area, a rare and welcome feature in this size range, along with a deep sink, wet locker and convenient internal access to the cockpit locker.

Owners may choose between rich Khaya mahogany or light oak interior finishes, complemented by a selection of upholstery fabrics and a white headlining, allowing the interior to be tailored to individual preferences while maintaining a clean, contemporary Scandinavian feel.





LAYOUT
ARCONA 345



TECHNICAL DATA

Design:	Stefan Qviberg/ Arcona Design Team
CE Category:	A-Ocean
Length Overall	
incl. bowsprit:	11.03m
Length Overall:	10.40m
Length Waterline:	9.80m
Beam:	3.45m
Mast Height:	17.70m
Displacement:	5200kg
Draft:	1.95/1.80m
Engine:	Yanmar 3YM20C
Saildrive:	SD25
Water Capacity:	130L
Hot Water:	20L

SAIL AREA	
Main Sail:	41.10m ²
Jib 107%:	33.50m ²
Spinnaker:	120m ²

RIG DIMENSIONS	
IG.	15.1m
J.	3.86m
E.	4.77m
P.	14.45m
LP (106%).	4.00m

SUPPLIERS

Another essential piece of the puzzle for Arcona Yachts is to install good quality gear. Therefore, we choose companies that care as much about their products as we do for our yachts. We take no shortcuts and all our partners are carefully selected. With a long history as boat builders, the partnership with our suppliers is a relationship that has grown and developed as the company has evolved. The brands we are working with today are the best in the industry regarding quality, guarantees and customer support.

YANMAR B&G HARKEN SELDÉN



MASTERVOLT

Raymarine®



Robline



SWEDISH CRAFTSMANSHIP BUILT FOR PERFORMANCE

THE ARCONA STORY

Arcona's roots lie in Swedish boatbuilding, beginning as a small family yard in the Stockholm archipelago in the late 1960s. From the very beginning, Arcona has been about more than building yachts, it has been about sharing a way of sailing. Owners, sailors and builders have always been closely connected, united by a belief in performance, balance and long-term quality.

That philosophy took form in 1982 with the Arcona 32, defining the Arcona approach: a racer's heart paired with a cruiser's comfort. A long-standing collaboration with designer Stefan Qviberg shaped the brand's distinctive balance and sailing feel, supported by Arcona's signature galvanised steel frame, known for its strength, stiffness and confidence under sail.

Through the 2000s, models such as the Arcona 400 established the modern Arcona look, while advanced construction methods reduced weight and increased strength. International recognition followed, including European Yacht of the Year for the Arcona 430 in 2009, an achievement shared not only by the yard, but by the growing community of Arcona owners sailing their yachts across the world.

Since 2018, Arcona has been part of Najad Group, alongside Najad, while retaining its clear focus on performance-driven design. This continued evolution has led to further accolades, including European Yacht of the Year for both the Arcona 435 and the Arcona 50, the latter marking Arcona's entry into the super-premium segment.

Today, choosing an Arcona is not simply about owning a yacht. It is about becoming part of a long-standing family of sailors, people who value craftsmanship, sailing performance and the quiet confidence that comes from a boat built by those who truly sail themselves

345 **385** **415** **435_{Mk II}** **465_{Mk II}** **50**

arconayachts.se

+46 8 519 410 40

info@arconayachts.se



PART OF NAJAD GROUP