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THE ARCONA DNA

DESIGN PHILOSOPHY

There is a particular moment when an Arcona comes alive and accelerates with balance and precision. The sensation is immediate, and it's a feeling shaped by experience.

Arcona is a yacht built by sailors: we notice when the reach to a control line is just a little too far, when a foothold could be better placed, or when something could be made simpler. These insights are distilled into all design decisions, resulting in yachts that feel intuitive, composed, and purpose-built.

At the heart of our philosophy is the performance cruiser: a yacht that is fast and efficient yet remains comfortable and safe for family cruising. Achieving this balance is the real challenge, and the foundation of every Arcona design.

Weight is key. A lighter yacht is faster and more responsive, while allowing capacity for cruising equipment without compromise. Combined with carefully considered cockpit layouts, every Arcona is designed to be confidently sailed shorthanded in any conditions.

All Arcona models are modern boats, with efficient sail plans - tall, powerful and easily managed - unmistakably Arcona at sea.

IN THE DETAILS

SWEDISH QUALITY

Building a yacht involves thousands of decisions, each one influencing how the boat feels, sails and endures over time. At Arcona, every choice is guided by a single question: does this meet our standards?

The hull is built to be stiff, strong and safe, forming the backbone of a yacht designed for long-term ownership and confident sailing. Swedish craftsmanship and design runs through the build, the structure and the clean, purposeful lines of every Arcona.

Our yachts are airy, functional and carefully detailed, with qualities that reveal themselves gradually, over years of use. These are boats built to age well, both technically and aesthetically.

Quite simply, we build yachts we are proud of, and yachts we believe you will continue to appreciate, season after season, aboard your Arcona 50..

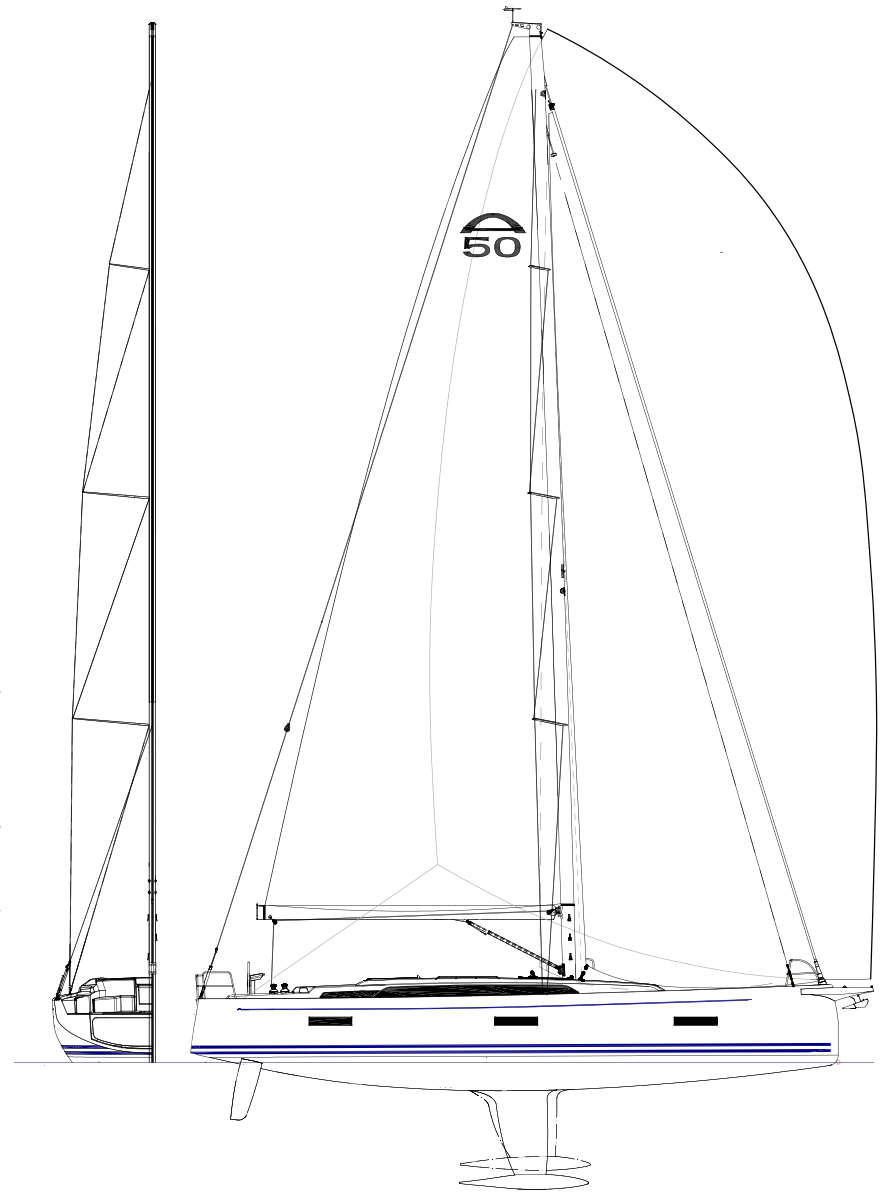
LUXURY PERFORMANCE

THE ARCONA 50

The new Arcona 50 is designed for ocean performance sailing – that means you can expect the highest standards of Swedish workmanship, strength, and safety in every aspect of the yacht. At Arcona we take extra measures to build a strong and safe, high quality performance yacht that will last. Wherever possible we have optimised materials and components to save weight, maintain structural integrity and strength to create pure sailing performance. Numerous design aspects make the Arcona 50 a pleasure to sail shorthanded for the active cruising couple, while still offering well thought-out solutions and functional space for family and friends.

She has a three-spreader mast with discontinuous rod rigging and a high aspect ratio sail plan. The yacht can be configured to your specific needs with a range of options from high spec race-orientated sail handling and trimming to push-button sailing for a relaxed cruise with the family.

The Arcona 50 sleeps six people in three cabins. Going below, you are welcomed by natural light from the hull windows into a bright, well-ventilated interior with plenty of headroom. Modern Scandinavian design elements are brought to life with handcrafted, top-quality woodwork in the best of Swedish boatbuilding traditions. Beautifully varnished surfaces with rounded edges for comfort and safety in a seaway and with sturdy handholds just where you would expect them to be. Superyacht sound insulation in the engine compartment...and so many more thoughtful details to ensure maximum performance cruising pleasure.





STRIKING LINES

EXTERIOR DESIGN

HULL

The aesthetic 'expression' of the Arcona 50 is designed to give the feel of elegance and strength. The side profile bow 'knuckle' at half height freeboard flows through the Bmax to the transom's soft chine, inspired by the latest IMOCA and America's Cup yachts.

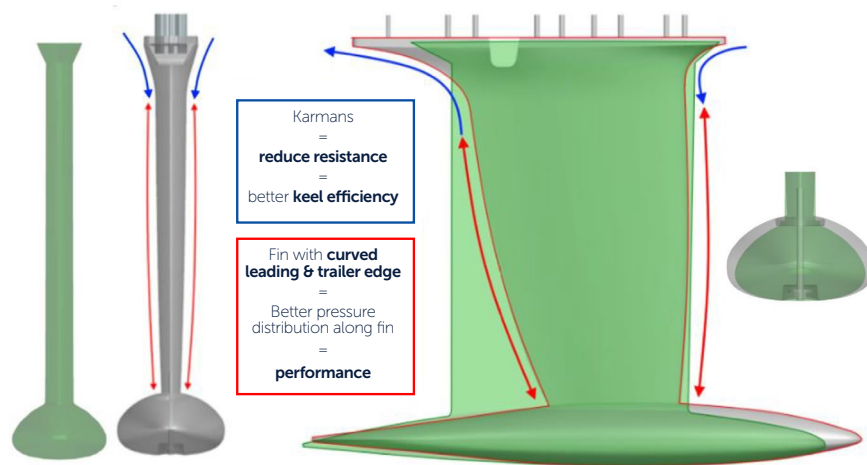
Compared to other designs on the market, Jeppesen & Pons have managed to save approximately 5% in overall weight, which is why the Arcona 50 can deliver outstanding sailing performance even as a luxury cruising yacht.

The hull design has a lighter volume of displacement especially in the aft part of the hull where the water flow has a flatter exit, securing a higher hull speed.



KEEL

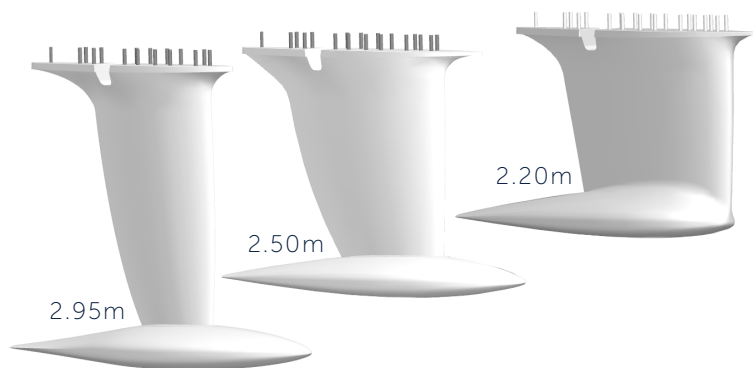
The Arcona 50 keel's fins are made of the best Swedish quality cast iron, which allows the fin geometry to be optimised and therefore the lead bulb to be heavier - increasing the stability and therefore providing better boat performance. The fin sections are also optimised which reduces resistance by having less wet surface.



GREEN - Typical production yacht keel design

GREY - Arcona 50 optimised design

KEEL OPTIONS



BOWSPRIT

The design and position of the Arcona 50 (optional) bowsprit is also different from the mainstream, with roots in TP52 and similar racing boats. Aesthetically it lowers the height of the bow profile – increasing the area of the kite/Code Zero.



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The Arcona 50 is ideal for safe and comfortable long distance performance cruising. The twin rudders with independent steering systems on separate quadrants, provide more control in the water and can be upgraded to carbon. Under sail she is superbly balanced and responsive to the helm. Her uncluttered decks and flush hatches ensure movement around the boat can be made with ease.

- 1.** The anchor chain compartment is located aftmost in the sail cabin, minimising the pitching moment whilst going upwind, for improved performance and comfort.
- 2.** Self-tacking jib track, located on the top of the coachroof, operates either the furling jib or an optional heavy weather jib.

3. Optional longitudinal Genoa sheet tracks, sheets run below deck to cockpit winches.

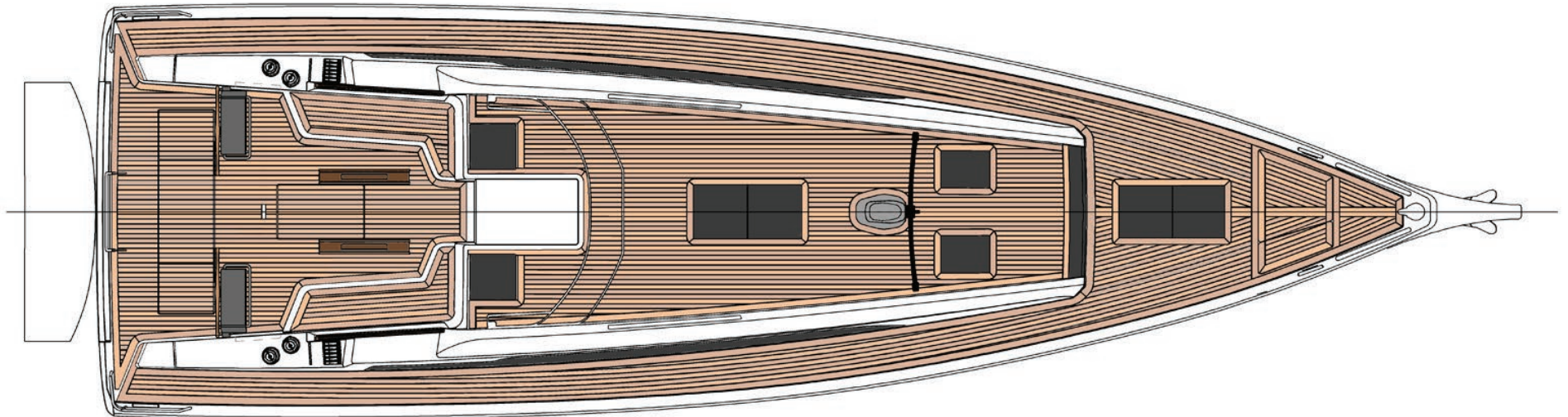
4. Large hinged sprayhood is housed in a below deck self-draining coachroof storage.

5. Cockpit layout with 2 L-shaped side benches, for 2 cockpit tables, enables comfortable movement from aft cockpit to companionway.

6. Main sheeting via a cockpit floor recessed single block (housed in a self-draining compartment). Traveller (optional).

7. There is a self-draining halyard/sheet compartment under the side deck to secure a clean and tidy cockpit.

8. Back stay chainplate is designed also to work as a mooring guide (mooring line has padded location protection).



EXTERIOR DESIGN

The cockpit area is cleverly designed to be both functional and comfortable. The L-shaped cockpit benches and the two drop-leaf cockpit tables enable guests and crew to move around the cockpit more easily under sail and provide a superb space for al fresco dining at anchor.

- 1.** The height of the bulwark is increased by about 50% to maximise safety for crew.
- 2.** Aft side deck compartment, to port for gas bottles, to starboard for shorepower socket and cable storage.
- 3.** Central pushpit design, which integrates an option for a hinged 2-seater teak bench/backrest.
- 4.** Dinghy garage (with LED lighting) accommodates a fully inflated dinghy. Transom door operated with two electrical LINAK® actuators, controlled by a switch in the cockpit coaming. Dinghy garage/Transom door, finished in Flexiteek, doubles up to be a bathing platform.
- 5.** Cockpit floor self-draining compartment with space for max. 8-person life raft.
- 6.** Optional main sheet traveller, electrically operated via a cockpit floor recessed track system.
- 7.** The increased bulwark height also enables underdeck passage of the (optional) bowsprit's 'tack line' and the head stay's furler line. These lines are operated by port cockpit winches.
- 8.** Cockpit coaming height/side bench backrest height is "increased" by 50mm by the addition of a teak fiddle, which also works as a handhold and anchoring points for the sprayhood when it's up.



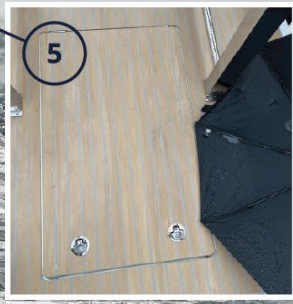


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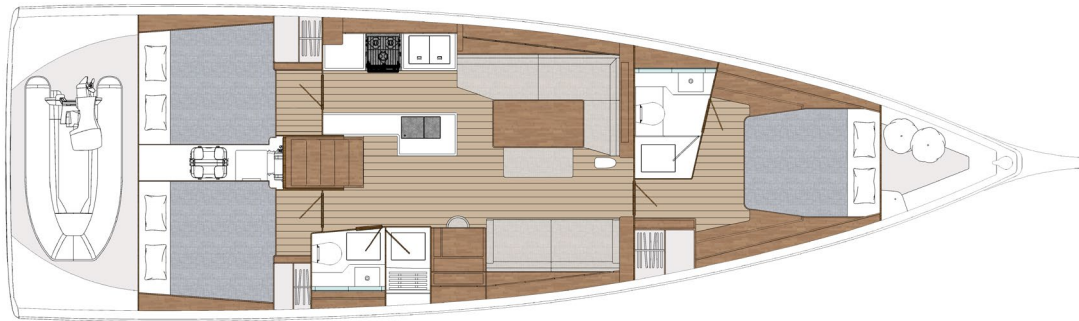
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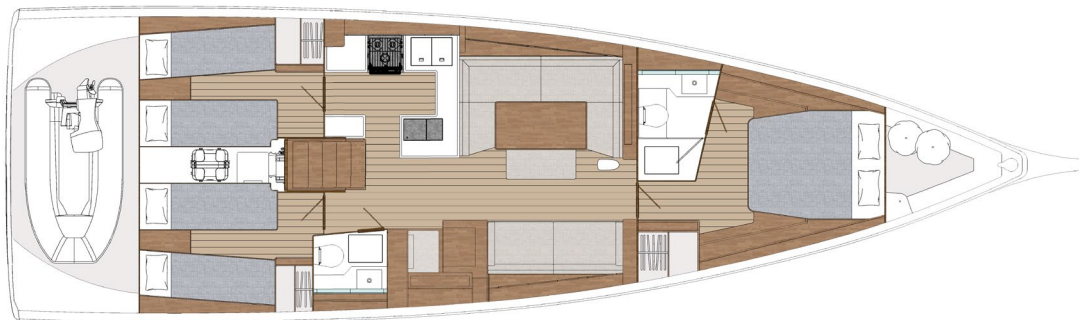
"The high-quality construction creates peace and stability. Below deck, one thing is particularly noticeable: the peace and quiet on the move and during manoeuvres. This is due to the perfect insulation...but also to the first-class workmanship and the high-quality construction of the hull and deck."

- **Yacht.de**

QUIET LUXURY INTERIOR DESIGN



1. Standard layout: with 3 double cabins, parallel galley and L shape sofa. With the freeboard facing chart table there is space for a separate shower area in the heads.



2. Optional layout: with U-shape galley, U-shape sofa, twin aft berths & forward facing chart table.

Below deck, minimalist Scandinavian elegance defines every detail. The interior is crafted in Khaya Mahogany, with Light Oak available as an option. As seen in superyachts, much of the woodwork is cored to reduce weight without compromising strength or aesthetics.

The galley offers practical stowage, a gimballed cooker with oven, and a generously sized sink and fridge. The standard layout provides easy access to the L-shaped saloon seating, with the option of U-shaped seating and additional galley workspace.

The saloon table is complemented by a movable seat/coffee table to starboard. Deep bookshelves and overhead cupboards maximise storage, while integrated entertainment systems include a saloon TV and audio throughout the yacht.

The owner's cabin features a king-size bed, generous storage and an en-suite with separate shower. Two aft cabins are doubles as standard, with the option of a convertible twin configuration.

LED lighting, including reading lights, overhead dome lights and dimmable ambient lighting, is standard throughout. All cabins are equipped with ceiling lamps and bulkhead-mounted reading lights with charging ports.

Designed for extended sailing in all conditions, the Arcona 50 combines high-quality materials, integrated technology and practical features to create a refined yet purposeful living space.

A true luxury performance cruiser, built for safe and comfortable passagemaking.

LIGHT OAK INTERIOR DESIGN





MAHOGANY INTERIOR DESIGN





TECHNICAL DATA

Design:	Jeppesen & Pons
CE Category:	A-Ocean
Length Overall including optional bowsprit:	15.80m
Length Overall:	14.99m
Length Waterline:	13.98m
Beam:	4.60m
Draft:	2.95m/2.5m/2.2m
Displacement:	13900/14500/15300kg
Mast Height:	24.08m
Engine:	Yanmar 4JH80CR
Saildrive:	SD60

TANKS

Fuel Tanks:	385L
Water Capacity:	375L
Hot Water:	40L
*+125L optional extra on water or fuel	

SAIL AREA

Main Sail:	86m²
Self-tacking Jib:	56m²
Overlapping Jib	
110% (Option):	65m²
Asymmetric Spinnaker:	222m²

RIG DIMENSIONS

I:	21.00m
J:	5.74m
P:	20.10m
E:	6.85m

SUPPLIERS

Another essential piece of the puzzle for Arcona Yachts is to install good quality gear. Therefore, we choose companies that care as much about their products as we do for our yachts. We take no shortcuts and all our partners are carefully selected. With a long history as boat builders, the partnership with our suppliers is a relationship that has grown and developed as the company has evolved. The brands we are working with today are the best in the industry regarding quality, guarantees and customer support.

YANMAR B&G HARKEN SELDÉN



MASTERVOLT

Raymarine®



Robline



SWEDISH CRAFTSMANSHIP BUILT FOR PERFORMANCE

THE ARCONA STORY

Arcona's roots lie in Swedish boatbuilding, beginning as a small family yard in the Stockholm archipelago in the late 1960s. From the very beginning, Arcona has been about more than building yachts, it has been about sharing a way of sailing. Owners, sailors and builders have always been closely connected, united by a belief in performance, balance and long-term quality.

That philosophy took form in 1982 with the Arcona 32, defining the Arcona approach: a racer's heart paired with a cruiser's comfort. A long-standing collaboration with designer Stefan Qviberg shaped the brand's distinctive balance and sailing feel, supported by Arcona's signature galvanised steel frame, known for its strength, stiffness and confidence under sail.

Through the 2000s, models such as the Arcona 400 established the modern Arcona look, while advanced construction methods reduced weight and increased strength. International recognition followed, including European Yacht of the Year for the Arcona 430 in 2009, an achievement shared not only by the yard, but by the growing community of Arcona owners sailing their yachts across the world.

Since 2018, Arcona has been part of Najad Group, alongside Najad, while retaining its clear focus on performance-driven design. This continued evolution has led to further accolades, including European Yacht of the Year for both the Arcona 435 and the Arcona 50, the latter marking Arcona's entry into the super-premium segment.

Today, choosing an Arcona is not simply about owning a yacht. It is about becoming part of a long-standing family of sailors, people who value craftsmanship, sailing performance and the quiet confidence that comes from a boat built by those who truly sail themselves

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